



ROTARY CLUB OF APPLETON GUSTO

Service Above Self

October 11, 2016 Upcoming Programs

October 18th, 2016
FOX BANQUETS
RYLA Students
Thought of the Day: Jeff Schultz

October 25th, 2016
FOX BANQUETS
Reach Out and Read
Thought of the Day: Sarah Schneider

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Rotarian of the Year
Nancy Leipzig
Tom Boldt

Admin. Assistant
Meghan Warner
Phone 205-5255
rotaryappleton@gmail.com

Membership – 146

Downtown Gusto
Meghan Warner, Editor
Dist. 6220, Club 2656
P. O. Box 703
Appleton, WI 54912
www.appletonrotary.org

THE FUTURE OF AIR TRAVEL

The Appleton International Airport (ATW) is operated as a self-funded enterprise. Fueled by a people-powered approach, ATW offers custom-tailored aviation solutions and service excellence from the ground up. ATW is a valuable asset to our community that continuously promotes aviation and fosters economic development by operating the most effective and efficient airport in Northeast Wisconsin. Abe Weber, Airport Director, said the Airport wants to change their first impression. Their first project is the car rental facility. They are relocating from the baggage claim area to their new building, which will be right in the middle of the car rental parking lot. This is expected to be completed by 2017. Once that is completed the airport will look to remodel the baggage claim area, security check point area, restaurant, gift shop and ticket counter. They are looking to start these projects in 2017 and completion is expected for 2018.

There are currently 21 full time employees at Appleton International Airport through the Department of Outagamie. These employees are the back office employees who never get to interact with customers. The airport has begun to put these individuals out and engaging them with customers to provide that excellent customer service.

One of their biggest partners for the Airport is Old Glory Honor Flight, which started in 2008. If you would like to experience the Welcome Home event the next event is October 26th at 8:00 pm. Another partner is Make-A-Wish who provides trips to Walt Disney World and all over the US for families. Wings for All is a unique partner where the airport provides an airplane and families are able to come to the airport to practice boarding, take off, basic flying instructions and any other anxiety or stress issues that may arise during travel. The next event is October 22nd through Allegiant and they are expecting over 200 people.

Some great things the airport is doing to get out into the community is they created an Ice Cream bus. They took an Airport emergency bus and transferred into an ice cream bus. They go to local community events and hand out free ice cream. This past year in Downtown Appleton they gave out over 15,000 ice creams at over 30 stops.

Currently there are 3 airlines within the Appleton Airport. Allegiant has grown over the past year and has been doing some fun trips. Delta has grown over the past 3-4 years and has been providing bigger planes due to the demands in our area and United in the past 12-18 months started to compete again. The Airport has a great relationship with all the airlines and continues daily to speak to other airlines to see what they can offer.



ANNOUNCEMENTS

- The SAS committee is in need for volunteers for the Houdini 10K run on November 4th and 5th. If you are interested please contact Meghan at rotaryappleton@gmail.com.
- Orientation Meeting is being held on **Tuesday, November 1st** from 12:00 – 1:00 pm at the Community Blood Center 4406 W. Spencer St. Appleton. Lunch will be provided.
- Please Welcome Becky Bartoszek to our club. She was proposed into membership by Chad Hershner and was inducted on Tuesday.



OCTOBER 18TH MEETING- RYLA STUDENTS

My Apologies as we announced the wrong meeting for Tuesday, October 18th. Our program will have 5 RYLA students speak about their experiences at the RYLA Conference and the club will present them with their certificates.



OCTOBER 25TH MEETING – REACH OUT AND READ

Reach Out and Read builds on the relationship between parents and physicians to develop early reading skills in children. Abbey Unruh, the Library Physician Liaison at the Appleton Public Library will be here to tell us more including how the library works with physicians to promote early literacy with parents and children beginning in infancy.

GUESTS, VISITORS AND MAKE-UPS

Visiting Guests this week were Salad Vang with Gary Vaughan, Dori Sterkenburg with Jenni Eickelberg, Pat Tracey with Amy Flanders and Abe Weber with the Club.

There Were No Visiting Rotarians this week

Make ups this week were Dawn Nowakowski at Green Bay Rotary, Deborah Wetter at Appleton Breakfast
