

Service Above Self

October 25th, 2016 Upcoming Programs

November 1, 2016
NO MEETING

November 8th, 2016 FOX BANQUETS

Memory Café Update Thought of the Day: Paul Hillmer

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# ROTARY CLUB OF APPLETON GUSTO

#### **REACH OUT AND READ**

Reach Out and Read is a nonprofit organization that gives young children a foundation for success by incorporating books into pediatric care and encouraging families to read aloud together. The program builds a unique relationship between parents and medical providers to develop critical early reading skills in children, beginning in infancy. The program equips parents with tools and knowledge to ensure that their children are prepared to learn when they start school. Since 2015, the Appleton Public Library has partnered with Fox Cities' medical community and libraries in an effort to expand local participation in this national initiative. The program has been made possible through a generous donation from the United Way Fox Cities. Abby Unruh, Library Physician Liaison, explained the 3 components of the program. 1. At every well-child visit, from 6 months to 5 years, each child receives a new, developmentally-appropriate book to take home. The book is presented to the child early in the visit by the provider and used for a tool for developmental surveillance. 2. In the exam room, pediatric health care providers offer Anticipatory Guidance promoting reading aloud. The providers talk to the parents about the importance of reading with their child, describe and model developmentally-appropriate techniques and encourage parents at each visit. 3. The literacy message begins in the waiting room, where practices create Literacy-Rich Waiting rooms. They provide cozy area for children and parents to read together, displays gently-used books and literacy brochures and library So does the program work? There were 16 national, programming brochures. independent, peer-reviewed studies that show the efficacy of the program. They found out that parents are reading more to their children, parents and children are having a more positive attitude towards books and reading aloud and children have increased their language development (understanding and vocabulary). In the Fox Cities there are several plans and goals for the program. They want to invite every clinic in the Fox Cities to participate (currently seven Fox Cities' medical clinics participate), reach every child in the Fox Cities who attends well-child visits (15,000 children annually) and prepare them to enter kindergarten with the pre-literacy skills necessary to begin how to read, have 60% of participating parents read to their children at least three days a week, have 50% of participating families visit their local library 1-2 times a month and have 60% of participating families list reading as one of their child's favorite activities. If you would like more information about Reach Out and Read, visit www.chawisconsin.org.ror and for more information about local efforts to expand the Reach Out and Read program, please visit www.apl.org or call Abbey Unruh at 920-832-5821.

#### **NOVEMBER BIRTHDAYS**

Be sure to wish the following Rotarians Happy Birthday this month: Matt Rehbein (11/06), Wayne Defferding (11/09), Gail Popp (11/09), Jan Quinlan (11/09), Jim Bowman (11/10), Jeff Knezel (11/16), Jeff Esker (11/18), Sudeep Sodhi (11/18), Trey Nehr (11/21), Susan Marjenka (11/22), Roger Van Vreede (11/22), Curt Detjen (11/24), Gail Enke (11/30).



#### **ANNOUNCEMENTS**

- Orientation Meeting is being held on Tuesday, November 1<sup>st</sup> from 12:00 1:00 pm at the Community Blood Center 4406 W. Spencer St. Appleton. Lunch will be provided.
- The SAS committee is in need for volunteers for the Houdini 10K run on November 4<sup>th</sup> and 5<sup>th</sup>. If you are interested in signing up, the links are here:

16 Volunteers Needed: Early Packet Pick-Up:

www.SignUpGenius.com/go/30E0D48ACAC2FAAFF2-early1

Date: Friday, November 4<sup>th</sup> Time Needed: 3:45pm – 7:00pm

Location: Copper Rock Coffee Company 210 W College Ave #1, Appleton, WI 54911

16 Volunteers Needed: Day-Of Packet Pick-Up:

www.SignUpGenius.com/go/30E0D48ACAC2FAAFF2-dayof1

Date: Saturday, November 5<sup>th</sup> Time Needed: 7:15am – 9:00am

Location: Copper Rock Coffee Company 210 W College Ave #1, Appleton, WI 54911

<u>15 Course Volunteers Needed</u>: <u>www.SignUpGenius.com/go/30E0D48ACAC2FAAFF2-</u>course5

Date: Saturday, November 5th

Time Needed: 8:45am until sometime around 10:30am or 11:15am depending on your

spot. Spots are still being finalized due to course adjustments.

### **NOVEMBER 1ST - NO MEETING**

Due to our 3 + 1 format there will be no regular meeting on Tuesday, November 1<sup>st</sup>. We will meet again on Tuesday, November 8<sup>th</sup>.

## NOVEMBER 8<sup>TH</sup> – MEMORY CAFÉ UPDATE

Do you know someone with dementia? The Fox Valley Memory Project offers programs and services to improve the quality of life for persons with dementia, as well as their family care partners and friends. John and Susan McFadden will be here on Nov. 8 for an update on the Fox Valley Memory Project: beyond Memory Cafes.

#### **GUESTS, VISITORS AND MAKE-UPS**

**Visiting Guests this week were** Abbey Unruh with the club, Amanda Johnson with Sarah Schneider, Tanya Misselt and Tasha Saecker with Colleen Rortveldt and Tom Hewning with Andrew Dane.

There Were No Visiting Rotarians this week

There Were No Make ups this week