



ROTARY CLUB OF APPLETON GUSTO

Service Above Self

February 16th , 2016 Upcoming Programs

February 23rd, 2016 FOX BANQUETS

Sierra Leone Global Grant
Thought of the day: Shannon Wiegman

NO MEETING MARCH 1ST

March 8th, 2016 FOX BANQUETS

Milwaukee Bucks/Thumbnails
Thought of the day: Video

Officers 2015-2016 President

Sridhar

President-Elect Jennifer Stephany

Past President Deborah Wetter

Secretary Chad Hershner

Treasurer Gary Hermsen

Directors Rosie Cannizzo Ruth Ann Heeter Sonia Barham Andrew Micheletti Jake Woodford Alan Blake John Nygaard

Sergeant-At-Arms Jon Kester

Rotarian of the Year Mary Harp-Jirschele

Admin. Assistant Meghan Warner Phone 205-5255 rotaryappleton@gmail.com

Membership – 167

Downtown Gusto
Meghan Warner, Editor
Dist. 6220, Club 2656
P. O. Box 703
Appleton, WI 54912
www.appletonrotary.org

Meets Tuesday Noon

NEW WEBSITE/SOCIAL MEDIA

A year ago our Rotary Club hired Stellar Blue to redo our website to make it easier for members to use and more appealing to those considering membership. Mary Schmidt with assistance from Amy Flanders told Club members to take out their phones, something that is usually discouraged at meetings. Then they took club members through the website to show us where to find information on what Rotary is and does, the history of Rotary, our event calendar, committees and committee chairs, membership and dues, local projects, Rotary news as well as copies of the GUSTO – past and present. We can get statistics from the website on how many people are accessing our site and what information they are clicking on. And there are several places on the website where our contact information is listed or where you can click and send an email directly to Meghan.

Amy and Mary announced that we are going to have a service selfie contest. If you take a photo when you are out doing community service (board meetings, volunteering, Rotary events) we'll draw monthly winners. What do you win? A make-up for a Rotary meeting. Mary took a service selfie of herself and Deborah Wetter at the meeting and posted it on the Facebook page to demonstrate how it is done. Then she and Amy encouraged people at their tables to take service selfies and post them on the Facebook page. Mary also encouraged people to "like" us on Facebook and "share" articles or photos about Rotary with their Facebook friends. The goal is to get our club's name and activities more widely noted in the community.

The website is only as good as the information that is on it – so it is very important for committees to let Meghan know what the committee is doing. Amy commented that pictures are a great hook to get people interested in a website. Please take action pictures at Rotary events and activities and post them to the Facebook page – or send them to Meghan so she can add them to the photos on the website.

If anyone is interested in being a member of the Communications Committee and helping to find other ways to get the word out about the Appleton Rotary, please contact Meghan or Deborah Wetter at deborahswetter@gmail.com.



Deborah Wetter and Mary Schmidt, Communications Committee

ANNOUNCEMENTS

- **SAVE THE DATE:** Rotary Shines is booked for **Monday, May 9th** at the Fox Valley Technical College. More details coming soon!
- If you are interested in becoming a Paul Harris Fellow there is still time to take advantage of our incentive program until **March 1st**. Contact Meghan for details.
- Reminder there is **NO MEETING MARCH 1ST**. There will be a volunteering opportunity for this meeting. Please see below.

GUESTS, VISITORS AND MAKE-UPS

Visiting guests this week were Tracy Wilichowski with Tom Berkedal.

There were No Visiting Rotarians this week

Make ups this week were Rick Stark in Sanibel-Captiva

TUESDAY, MARCH 1, 2016 – NO MEETING DUE TO OUR 3 + 1 FORMAT

Try your hand at urban farming by volunteering with fellow Rotarians at Riverview Gardens! Last year close to 30 members of our club volunteered at Riverview Gardens. They had such a great time that we're going back to volunteer in 2016.

Last year's Rotary volunteer groups did everything from harvesting kale to repairing plastic on the outside of the hoop houses. Volunteer opportunities are available on either Tuesday March 1st from 1 – 4 p.m. or Saturday March 5th from 9 a.m. – noon. Family members, friends and children are welcome to volunteer at either shift. Volunteering may be indoors or outdoors, depending on what tasks Riverview Gardens needs to have done.

To sign up, go to our Rotary Club's website on the Local Involvement-Get Involved page and use the sign up function.

