

Service Above Self

June 28th, 2016 Upcoming Programs

July 5th, 2016 NO MEETING

July 12, 2016 Fox Banquets

Ramifications of child abuse in the later years
Thought of the Day: Video

Officers 2015-2016
President
Sridhar

President-Elect Jennifer Stephany

Past President Deborah Wetter

Secretary Chad Hershner

**Treasurer**Gary Hermsen

**Directors** 

Rosie Cannizzo Ruth Ann Heeter Sonia Barham Andrew Micheletti Jake Woodford Alan Blake John Nygaard

Sergeant-At-Arms Jon Kester

Rotarian of the Year Mary Harp-Jirschele

Admin. Assistant

Meghan Warner Phone 205-5255 rotaryappleton@gmail.com

Membership - 156

Downtown Gusto Meghan Warner, Editor Dist. 6220, Club 2656 P. O. Box 703 Appleton, WI 54912 www.appletonrotary.org

Meets Tuesday Noon

# ROTARY CLUB OF APPLETON GUSTO

## **CHARLES AND ADELE HEETER AWARD**

As you may know, the Charles and Patricia Heeter Outstanding Community Service Award honors Rotarian and non-Rotarian community leaders who have carried out Rotary's goal of "service above self." It goes to individuals who have given significant contributions of their time and talents particularly as volunteers - to make the Fox Cities a better place. And it includes a contribution of \$1,000 by our club to the Rotary Foundation, which qualifies the person to become a Paul Harris Fellow. Today, we honor Deborah Wetter. Deborah has been a Rotarian for 12 years and with our club for 8 of those years. She has been involved with several of our committees such as World Service, SAMP, Rotary Ambassadors, Community Service, Stunts, Public Relations, Courtesy Awards, Membership, Fundraising, and Family of Rotary. I apologize if I missed any but I think that is just about every committee we have. She has also been the Club's Treasurer, Secretary, President Elect, and President. We are so proud that she is part of our club and thankful for all her contributions. Deborah helps several other Community organizations such as serving meals at Homeless Connections, a member of ThedaCare's Community Health Action Team, and was a board member for Building for Kids. She was also instrumental in helping to develop The Connector, an initiative started by United Way Fox Cities, which provides reliable transportation, 20 hours per day, six days a week. The 2006 LIFE Study found that nearly 60 % of low income people had no means of reliable transportation. The Connector was one way to remove this barrier to employment. In 2015, Valley Transit and The Connector provided over 19,000 rides; 95% of these were for people to get to or from work. Deborah's leadership has helped thousands of individuals and families in our community. Deb recently retired as General Manager at Valley Transit where she provided transportation for many individuals which is extremely vital to our community. However, with this retirement comes more time for Deb to continue to improve our community and keep making a difference in people's lives.

#### **THANK YOU LETTER - RAY DURKEE**

First of all, I did not remember about the Charles and Patricia Heeter Outstanding Community Leadership Award for Service in the Community Secondly, when I heard who was given that award, I realized "That's Me"! I was surprised. I feel such gratitude to be considered for this honor. Thank you for giving me this award and for your \$1,000 contribution to the Rotary Foundation and the designation to be a Paul Harris Fellow. It was a good day for me, for my wife, Mary, and to be able to see so many Rotarians at the meeting on June 21st. Thank you! Thank you!

#### **ANNOUNCEMENTS**

- If you see extraordinary customer service fill out a Courtesy Award Nomination form. Deadline to get your applications in by is August 19<sup>th</sup>. You can find them on the website at <a href="www.appletonrotary.org">www.appletonrotary.org</a> or go to Survey monkey at <a href="https://www.surveymonkey.com/r/LXTPX99">https://www.surveymonkey.com/r/LXTPX99</a>.
- SAVE THE DATE: TUESDAY, AUGUST 2<sup>ND</sup> Rotary on the Road at Reid Golf Course from 11:30-3:00. If you are not a golfer please stop by afterwards to enjoy some refreshments. More details coming soon!
- Service Above Selfie Our Rotary volunteer activity for July and August is going to be "Ala Carte". We
  know our members are very active in many organizations outside of Rotary, and now's your chance to
  promote them as a Service Above "Selfie"! In July and August, post volunteer activities on our Rotary
  Facebook page.
- Volunteer activities can be with non-profits, faith communities or civic volunteer work (not related to your job) which take place in July and/or August.
- Share information about the organization, what you do, and why you do it! Photos are encouraged!
- Create a separate post for each activity.
- Each Posting in July will go into a drawing for a \$100 donation to the entity for which you volunteered. How great is that! \*If you are unable to post of Facebook, you can send your information and photo to Meghan and she will post for you.
- Kimberly Clark would like to invite any KC retirees who may be in your club to visit Kimberly Clark as part of an Open House being held on July 20th from 3-6pm. The Open House will showcase recent renovations to the West Offices that feature Kimberly Clark history that they may be interested in. Please let Meghan know if you are interested in attending at rotaryappleton@gmail.com

#### PRESIDENT JENNIFER STEPHANY'S INDUCTION

The Jen Stephany Fashion Extravaganza Hosted by: Chad Hershner.

Our incoming president is well-known by so many of you—chalk it up to her outgoing personality, her willingness to get involved, maybe it's her passion for downtown Appleton. Whatever the reason, everything she does, Jen does with FLAIR. In her life, Jen juggles a lot of responsibilities and wears a lot of hats, so let's learn more about our incoming president through the lens of the first ever, Rotary Fashion Show!

REALTOR JEN: (model: DEBORAH WETTER)

Her day job is as the Executive Director of Appleton Downtown Incorporated (or ADI for short) and in that role, she has a lot of responsibilities. Most of you don't know what model Deborah Wetter does—that Jen is also a realtor of sorts showing buildings that are for sale or apartments are for rent. She tracks down licensed agents, keys...and knows the average price per square foot...

ACTIVIST JEN: (Model: RUTHANN HEETER )

Jen serves as the President for the Wisconsin Downtown Action Council, the President of Creative Downtown and our area rep for the Wisconsin Arts Council. In these roles, she works with legislative representatives, governmental organizations, lobbying groups and has one mission—to make downtowns culturally vibrant and creative. You might see her painting a mural, buying Adirondack chairs for the square or raising money for public art. Wherever you see her, she's fashionably attired!

EVENT DIRECTOR JEN: (Model: DJUANNA HUGDAHL)

Downtown Appleton is home to over 100 events per year. ADI staffer Djuanna is part of the great team that helps Jen, but ultimately Jen feels a personal responsibility—we think it's because her name is on the Liquor license!! You'll see Jen at the Farmers' Market, concerts (we hear she especially LOVES the country music events), Oktoberfest, Death by Chocolate, the Soup Walk, parades on Flag Day, Christmas and so many other events. She just has to remember if she has extra tickets…and if radishes or snap peas are sold by the pound…

ENTREPRENEUR JEN: (Model: MARY SCHMIDT)

Jen is the founder and creative spark behind Fat Cat Jewelry—she never met a bead, bauble or bit of silver that she couldn't twist or string into fashion forward creations—our model Mary Schmidt owns several of her pieces. Although she is no longer running the business from her Farm Market stand, she still creates beautiful custom pieces for friends and charity fundraisers.

PARTY GIRL JEN: (Model: ANNE WIEGMAN)

Jen's fun-loving side always calls for a bit of bling, one of her many feather boas and the best disco tunes she can find. Now that she's also a mommy, her party girl outfits don't come out of the closet as often as they should—but her gal pal Anne Wiegman is modeling some of the best. We even think she had a secret hand in getting Pinot's Palette downtown to feed both her creativity AND wine. Just ask Jen about the grand march at her friend Nikki's wedding, or Nikki's bachelorette party, Dinner en Blanc, happy hour, another bachelorette party...you get the idea.

TRASH TALKING JEN (model: Michelle Devine-Giese)

Not one of the more glamourous roles she plays, but whenever there's a problem with garbage or you need an enforcer in the Washington Square area—Jen gets the call. Yes, when the dumpsters are full, she comes out in her Trash Talking fashion to arrange for a special garbage pickup, then she tracks down the owner and bills them. The perfect ensemble for cleaning up the downtown (literally) includes the appropriate amount of understated bling, a fashionable belt and coordinating scarf.

MEDIA MAVEN JEN (Model: MARY SCHMIDT)

In her role at ADI OR as the president of the Wisconsin Downtown Action Council OR for the Wisconsin Arts Board, Jen is often in the media spotlight. When there's a response needed to meet a media deadline, she's there with a statement or comment. She really loves commenting on how some proposed ordinance, legislation, or initiative will affect the downtown—especially if she knows nothing about it and the reporter just needs a soundbite. For these occasions, she breaks out her power outfit complete with belt, bling and a scarf.

GLAMPING JEN (Model: MEGHAN WARNER)

Don't call her trailer trash, she calls it "Glamping." That's what you get when you combine glamour and camping and that's what happens on weekends at Evergreen Campground. There, Jen, Jay and Izzy have a permanent trailer where they can kayak, swim, sit around a campfire and relax. But Jen's not one to totally let it go and adds her own special flair with customized grilling, above-average dining and the little touches that keeps camping civilized.

MOMMY JEN (model IZZY)

Her most important role is as wife of Jay Stephany and mom of the one and only Isabella Rose. Izzy has been called her mini-me, her twin, her best ever production---and between all the other hats she wears, her favorite is to make doctor appointments, pick up groceries, turn the kitchen into a science fair and bring her zest for life to her cherished family...

Finally, all fashion shows end with a Swag Bag—and this is yours from us. A few important things you'll need to survive your year as Rotary president. Congratulations, Jennifer and we are all looking forward to a successful Rotary year as you as our President.

Pictures from the Fashion show are on our Facebook page if you want to check them out!

# **GUESTS, VISITORS AND MAKE-UPS**

Visiting guests this week were Angela Bradnenburg with Jan Smith, Kristal Knudtson with Robb Waugus, Karen Cain with Barb Merry, Charlie Warner with Meghan, Kathy Dreyer, Djuanna Hugdahl, Anne Wiegman, Renee Torzala, Traci Ebrecht, Greg Otis, Jay and Izzy Stephany with Jennifer Stephany.

There were No Visiting Rotarians this week

There were No Make ups this week were

## NEXT MEETING – JULY 12<sup>TH</sup>, 2016 – RAMIFICATIONS OF CHILD ABUSE IN THE LATER YEARS

Experiencing abuse and neglect in childhood can have a negative impact in adulthood. Beth Clay, Executive Director of the NEW Mental Health Connection will be here to focus on grasping the key findings of the original Adverse Childhood Experiences (ACE) Study, understanding the prevalence of trauma within the communities we serve, and the implications for our own perspective, policy and practice.