



ROTARY CLUB OF APPLETON GUSTO

Service Above Self

July 11, 2017

Upcoming Programs

July 18th, 2017

RIVERVIEW GARDENS

Networking Meeting

Thought of the Day: Jake Woodford

July 25th 2017

RIVERVIEW GARDENS

Rear Admiral Bruce

Gillingham

Thought of the Day: Dean Hunt

Officers 2017-2018

President

Gary Hermsen

President-Elect

Chad Hershner

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Jennifer Stephany

Secretary

Nancy Leipzig

Treasurer

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Directors

Mary Downs

Jenni Eickelberg

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Amy Flanders

Chris Mings

Ron Altenburg

Gail Enke

Chris Mings

Sergeant-At-Arms

Dan Flannery

Rotarian of the Year

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Membership – 139

Downtown Gusto

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WISCONSIN PUBLIC BROADCASTING – 100 YEARS

In early 1917, a small group of Wisconsinites gathered at the Madison home of University of Wisconsin – Madison Physics Professor Earle Terry to witness the launch of public broadcasting in the state. Terry had been experimenting with telegraphic and telephonic broadcasts for some time, Terry wanted to give a public demonstration of telephonic broadcasts using music and voice instead of Morse Code. In 1931 they found a proper home for WHA/WPR at the former heating station for campus. Radio Hall needed significant renovations and a combination of federal New Deal and university funding made the project possible. Also in the 1930's the collaboration between public broadcasting and public instruction in Wisconsin expanded when WPR launched educational School of the Air programs to serve the more than 4,000 one-room schoolhouses in the state. Programs like "Let's Sing," "Let's Draw," engaged students and saved school and the state money by providing access to free, high quality instruction that met state standards. In 1954 WHAT-TV begins broadcasting and signs on with their own production, The Friendly Giant. In 1970 NPR (National Public Radio) was incorporated and PBS was created. Many other programs were created throughout the years and in 2017 they are celebrating 100 years of public broadcasting in Wisconsin.

Watch a short video from WPT that was created for the January 13, 2017 launch of the campaign.

<https://youtu.be/wKRZqzCAziU>



Earl M. Terry building the early equipment for WPR's flagship station



pictures courtesy of Wisconsin Public Radio website

CENTENNIAL MINUTE – WAYNE DEFFERDING

The first two years of our club 1917-1918 our club met twice a month and once a month during the summer at the YMCA and Vocational School (Rivertyme Catering). Listed below are some issues our club addressed in first two years:

1. Our club appointed a committee to arrange for the employment by farmers of school boys during their summer vacation.
2. A committee consisting of Steele, Wettengels, Weisenborn, Marshall and Ellis was appointed to interest the War Department in the location for an aviation training school on property adjacent to Lake Winnebago.
3. A motion was made for the club to extend its influence in the elimination of saloons from locations objectionable to large employers.
4. The annual meeting was held at the Randolph Hotel. Guest speaker was Charles Van Hise of the University of Wisconsin addressed the club on "The War Problem of the U.S."
5. John Conway, Chairman of the Committee on Modern and Adequate Lighting System for the City of Appleton reported that a resolution had been drafted and presented to the City Commission.
6. A motion was made to instruct the club Secretary to write a letter to Dr. Roy Purdy, the first member of the club to enlist in War Service, to inform him that his dues have been ordered paid by the club for the ensuing year.
7. The Club endorsed the purchase of land for Pierce Park, then reversed that decision. The City put it to a referendum, which failed. The City bought the land anyway.

ANNOUNCEMENTS

- Our Annual fundraising event this year, The Community Table Event, will be on **Tuesday, August 15th**. This Community Table Event proceeds will support Polio Plus, Bangladesh Water project or our Centennial Community project. This fundraiser is open to the public and tickets are \$50/person and available to purchase online at our website www.appletonrotary.org.
- Please let Meghan know what committees you are interested in joining so the committee chairs are aware.

MEETING ON TUESDAY, JULY 18TH

The Membership Committee is bringing back its popular lunch conversation program. Join fellow Rotarians for table discussions around a simple prompt and enjoy as the dialogue unfolds. You can expect to learn interesting and unique things about your tablemates in addition to building stronger, intergenerational networks.

GUESTS THIS WEEK

Visiting Guests today were Jon Miskowski with the Club, Giuli Bonzi with Deborah Wetter, Brian Leone Tracy with David Weiss, Chuck Merry with Barb Merry and Izzy Stephany with Jennifer Stephany.

There Were No Visiting Rotarians this week

There Were No Make ups this week
