



Service Above Self

# ROTARY CLUB OF APPLETON GUSTO

**July 18, 2017**

**Upcoming Programs**

**July 25th, 2017**

**RIVERVIEW GARDENS**

Rear Admiral Bruce

Gillingham

**Thought of the Day:** Dean

Hunt

**August 1st, 2017**

**NO MEETING**

**Officers 2017-2018**

**President**

Gary Hermsen

**President-Elect**

Chad Hershner

**Past President**

Jennifer Stephany

**Secretary**

Nancy Leipzig

**Treasurer**

Tony Gonzalez

**Directors**

Mary Downs

Jenni Eickelberg

Andrew Dane

Amy Flanders

Chris Mings

Ron Altenburg

Gail Enke

Chris Mings

**Sergeant-At-Arms**

Dan Flannery

**Rotarian of the Year**

**Admin. Assistant**

Meghan Warner

Phone 205-5255

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**Membership – 139**

Downtown Gusto

Meghan Warner, Editor

Dist. 6220, Club 2656

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Appleton, WI 54912

[www.appletonrotary.org](http://www.appletonrotary.org)

## ROUNDTABLE DISCUSSIONS – NETWORKING

On Tuesday, the Membership Committee led the Networking meeting. Their goal is trying to improve our club with input from our membership. They asked each table to designate an individual to record their answers of two important questions.

1. What is one change you would like to see in our **good club** that will make it a **great club**?

Do more Service

Work together on events

Programming about the Community

Connections

Spontaneous culture

Increasing membership

club taking on single projects

Support Fundraiser

Tangible in-town projects

International Songbook

Better District engagement

Service projects need more planning time (1-3 month lead)

Integrate more young, working adults

More involved in Community Service

2. How will you **specifically** achieve that? What are you willing to do, **personally**?

**Service**-When we do service together, we get to know our fellow Rotarians better than when we just share lunch.

**Events**-One all-hands-on-deck event. Grow dinner event to achieve community impact done by Rotary. When we work together, we grow stronger as a club.

**Programming**-Have more programs about area businesses and activities. Ie. How the Timber Rattlers got started or how the Paper Industry started and evolved

**Connections**- Our club used to get a lot done locally because we knew each other better. It would be nice to have a directory of members with contact information, affiliations, family information, so we can get the right people involved to make real change happen in our community.

**Spontaneous**- Other clubs seem to have a more spontaneous culture that we do. Committee members able to make: 30-:60 reports on committee work at meetings; short announcements.

**Increasing Membership**- Need to increase membership but need to focus on the cost of paying for that membership. Many folks cannot afford the cost of our membership. Possibly having a Rotary donated foundation be funded that would offset the club costs. Would this be too costly?

**Club projects**- Our club should take on single projects rather than the many volunteering opportunities our club offers.

**Commit** to being involved (everyone echoed this)

**Conversation** Keep it going between club members to build relationships outside of meetings.

## **CENTENNIAL MINUTE – ROTARY FROM 1919-1925 – WAYNE DEFFERDING**

In January 1919 Mr. Wettengal recommended (and the club supported) that a high level bridge across the Fox River be constructed off the south end of Oneida Street. The recommendation was vigorously opposed by the Fox River Paper Corp. In February 1920 a committee was formed to initiate and organize the Boy Scout movement in Appleton. There was difficulty in raising the necessary funds so our club paid the salary of the Executive Director of the Boy Scout Council for 7 years to facilitate the establishment of the Scouts here in Appleton. In July 1920 a resolution was passed instructing the club Secretary to request that the Directors of RI eliminate cigarette advertising from RI's magazine – The Rotarian. Sometime during 1920 our club initiated the movement for the formation of a Chamber of Commerce in Appleton. In November 1921 William Howard Taft, ex-President of the U.S. visited our club and made a presentation. Throughout this period of time our club sponsored the formation of the New London Club, the Kaukauna Club, the Berlin club, and the Neenah club. In June 1923 the "Occasional Gusto" was conceived and created by Earl F. Miller and the first issue was sent out to the members. In December 1923 a resolution was passed that a committee be appointed to look into the matter of securing the radio station to move to Appleton that was reportedly moving out of Waupaca. (Note – in 1924 WHBY became the first radio station in Appleton) In August 1925 the Student Loan Fund was created to finance loans to Lawrence students who are entering their senior year and are hard-pressed for money. In November 1926 the Wisconsin telephone company gave a presentation on how to use the telephone and in May 1927 "Ruth rode in my new cycle car, in the seat in back of me. I took a bump at 55 and rode on ruthlessly!"

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### **ANNOUNCEMENTS**

- Our Annual fundraising event this year, The Community Table Event, will be on **Tuesday, August 15<sup>th</sup>**. This Community Table Event proceeds will support Polio Plus, Bangladesh Water project or our Centennial Community project. This fundraiser is open to the public and tickets are \$50/person and available to purchase online at our website [www.appletonrotary.org](http://www.appletonrotary.org).
- **Committee chairs** be sure to reach out to all of those who said they are interested in serving on your committee to welcome them to the committee or welcome them back and let them know when meetings will be. Also, if you have signed up for a committee and haven't heard from someone within a couple of weeks or you didn't sign up and would like to now, feel free to reach out to the committee chair.
- Invoices have been sent out for the 2017-2018 Rotary year. You can pay these quarterly, bi-yearly or yearly. If you have any questions regarding payment please contact Meghan.

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### **NO MEETING ON TUESDAY, AUGUST 1<sup>ST</sup>**

There will be no meeting on Tuesday, August 1<sup>st</sup> due to our 3+1 format. Our August service project is Habitat for Humanity. More details will be coming shortly.

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### **GUESTS THIS WEEK**

**Visiting Guests today were** Mike McCabe with Mark Scheffler

**There Were No Visiting Rotarians this week**

**There Were No Make ups this week**

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