



ROTARY CLUB OF APPLETON GUSTO

Service Above Self

VISION FOR DOWNTOWN APPLETON – MAYOR TIM HANNA

July 21st, 2015 Upcoming Programs

July 28th, 2015
Radisson – Salon A
Sridhar Business Meeting
Thought of the Day: Greg Woller

August 4th, 2015
Radisson – Salon A
Hearthstone Historic House
Thought of the Day: Video

Officers 2015-2016
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Sridhar

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Jennifer Stephany

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John Nygaard

Sergeant-At-Arms
Jon Kester

Rotarians of the Year
Mary Harp-Jirschele

Admin. Assistant
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Membership – 170

Downtown Gusto
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P. O. Box 703
Appleton, WI 54912
www.appletonrotary.org
Meets Tuesday Noon

The Mission Statement for the City of Appleton is: *The City of Appleton is dedicated to meeting the needs of our community and enhancing the quality of life.* The Mayor spoke to the club about some big exciting changes happening in downtown Appleton. There is a thing going on called re-urbanization of America. Simply this means people are interested in moving back to the cities. In the 1960's people spent most of their time downtown shopping and meeting people and enjoying the magical downtown. Then the mall came and people went to the mall to shop for convenience. In the 1980'-90's Suburbanization in America began. Suburbs were being built all over and people were moving their families there. People simply were not engaged in their downtown during those times. Currently there is a renewed interest in living downtown in a city. The boomers are moving back now that they are empty nesters and want to be involved in their community. The Millennial generation is the generations that learned what to do and what not to do. They want to live a healthy lifestyle and have healthy relationships. When they have completed their education their first BIG life decision in Where to Live? As a community we need to make our city more attractive to these individuals. What are some important attributes? A safe, clean and friendly place. Appleton needs a number of choices for transportation such as bike lanes, being a walkable city and public transportation. Another attribute is diversity as far as art, population and culture. Appleton ranks pretty well. Some of the exciting things that are happening in our area: 1. Exhibition Center: the one piece the City of Appleton is missing. People still value face to face meetings. People also love our downtown and this will get us back in to competition we lost over the years due to not having the space. 2. New Library: Why a new Library? Appleton wants to attract younger people to our city. It needs a modern environment for the future. The library is used for many other things such as lectures and taking classes discussing new technology. Meetings rooms are constantly full and the computers are always booked. 3. Request a proposal for Accessibility Mobility study: Traffic and walking patterns were studied. We have a couple parking structures that need to come down. The Yellow Ramp is on its last leg and it will be down by the year 2020. The Soldier Square parking garage by the YMCA will need to come down as well. The YMCA has decided to remodel which will allow the city to straighten out some parking issues in that area as well as traffic issues. There is also talk about new parking structures that will have retail stores on the bottom and housing on the top of the structure. 4. Housing: The new River Heath apartment complexes are filling up quickly and filled in 10 months. The second building has people on the waiting list and there is a higher demand for 1 bedroom apartments versus 2 or 3 bedroom apartments. 5. Employers want to come downtown: Park Central is being remodeled in to an office space and several other big employers want to conduct their business downtown Appleton. This will certainly attract more people to come downtown and stay downtown. Trends are happening and Appleton has so many assets.

7 DAY NOTICE

The following individual has been proposed for membership in Rotary. He has passed all committees and unless an objection in writing is submitted to the secretary within 7 days, this members will be admitted to the Rotary Club of Appleton.

Prem Mansukhani of 956 Bladwin St., Neenah, WI 54956 has been proposed into membership by Doug Dugal. He would enter under the classification of Engineering.

ANNOUNCEMENTS

- **Radisson has increased our meal charge to \$11.00 per person starting 7/1/2015.**
- Jennifer Stephany recently went to Vegas and brought back a chip for \$5000 for President Sridhar. Too bad the chip is a magnet!
- On Thursday, July 23rd the Ugandan Kids Choir will be performing downtown Appleton during the Lunchtime Live concert. It is being held in Houdini Plaza from 11:30 – 1:00.
- The club welcomed two new members today. Welcome to the club Dawn Nowakowski and Shannon Wiegman!

GUESTS, VISITORS AND MAKE-UPS

Today our guests were Dnyanesh Patkar with Sridhar, Alex Kurki with Marta Weldon and Tim Hanna with the Club.

Visiting Rotarians this week were Jason Druxman from Rotary West

There were No Make ups this week

AUGUST 4TH MEETING-HEARTHSTONE HISTORIC HOUSE

The country's first hydroelectric central power station using the Edison system began its operation September 30, 1882. Appleton's Historic Hearthstone House was one of three buildings initially lighted on that historic occasion. On August 4, Ed Hilgendorf will be here to tell us more about that historic occasion.
