



Service Above Self

ROTARY CLUB OF APPLETON *GUSTO*

September 9th, 2014

Upcoming Programs

September 16th

Empire Room

District Governor- Tom Berkeda
Thought of the Day: Mary Downs

September 23rd

Rotary on the Road

Officers 2014-2015

President

Deborah Wetter

President-Elect

Sridhar

Past President

Peter Kelly

Secretary

Jennifer Stephany

Treasurer

Chad Hershner

Directors

Rosie Cannizzo
Michelle Devine-Giese
Ruth Ann Heeter
Gary Hermsen
Dennis Hietpas
Egide Nimubona
Shana Shallue
Marta Weldon

Sergeant-At-Arms

Jon Kester

Rotarians of the Year

Tony Gonzalez/
Kathy Dreyer

Admin. Assistant

Meghan Warner
Phone 205-5255
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Membership – 175

Downtown Gusto
Meghan Warner, Editor
Dist. 6220, Club 2656
P. O. Box 703
Appleton, WI 54912
www.appletonrotary.org
Meets Tuesday Noon

ROTARY FOUNDATION REPORT TO CLUB

The Rotary Foundation Officers and Grants Review Committee Members for 2014/2015 are:

President	Nancy Johnshoy
VP/Secretary	Donna Kidder
Treasurer	Kevin Loomans
Grants Review Chair	Curt Detjen
Investment Liaison	Jeff Esker
Board Member At Large	Matt Rehbein
Club President	Deborah Wetter
Club President Elect	B Sridhar
Grants Review Committee Members	Ron Altenburg Dennis Hietpas Caroline Lasecki Kevin Loomans

The Foundations total assets as of our fiscal year end on June 30, 2014 were \$1,245,943.17.

We have 6 foundation funds totaling \$1,231,910 that are invested by the Community Foundation with a long-term investment focus. Last year was very favorable in terms of investment performance with an overall return of 15.7%, which means that our investments increased almost \$160,000 net of fees in the last fiscal year. Included in this group are the Scholarship, Heeter, Groth, Art Scholarship, Community Service and Helen Thom Roemer Funds. These funds are subject to an annual distribution policy of 5% of the rolling 12 quarter average value. This approach helps to minimize annual fluctuations due to market performance. Total distributions in the 2013/2014 fiscal year were \$51,473.41. Since 2003 our Foundation Fund distributions have totaled \$534,151.

The Scholarship Fund has a fund balance of \$355,615. We currently award two scholarships of \$5,000 paid over a three-year period to seniors from the five Appleton high schools. The fund also contributes to the U.W. Fox Valley and Fox Valley Technical College Foundations for non-traditional student scholarships. This year the two school foundations received \$2,481 each.

The Charles Heeter Fund has assets of \$109,566. Last year \$4,623 was transferred to Rotary International from for Paul Harris Fellowships on behalf of the individuals who received the Charles and Adele Heeter Outstanding Community Leadership Awards.

The Arts Scholarship Fund balance is \$70,111. The fund supports individuals who seek educational experiences in his/her art field. The Art Scholarship Committee awarded scholarships last year in the amount of \$2,552.

The Paul and Elaine Groth World Community Service Fund provides financial support for international projects endorsed by the World Service Committee who approved grants this year totaling \$3,075. This funds yearend balance was \$76,772.

The Helen Thom Roemer Fund provides support to projects that serve the needs of children with limited physical abilities and cognitive deficits in the Appleton area. Last year, the Children with Disabilities Committee approved requests totaling \$23,053. This is our largest single fund with a balance of \$540,956.

The Community Service Fund was established to direct charitable donations to address local community needs. The Community Service Committee approved grants of \$3,206 in the last year. The Foundation also maintains pass-through checking accounts for the Appleton Rotary Foundation and SAMP. These accounts insure that your donation is tax deductible and that the beneficiaries have ready access to that cash. At this time we have approximately \$14,033 in checking accounts. Rotary Club members contribute to our Foundation through annual gifts, memorials or bequests. The attached chart shows our annual gifting totals to Foundation Funds for the last eleven fiscal years. In the last fiscal year our members donated \$6,657 to the six Foundation Funds listed here and an additional \$1,710 to the SAMP pass-thru fund. It is somewhat concerning that our member contributions last year were significantly below the average of the previous several years. I think we do a good job of reminding Rotarians to donate to Rotary International each year but Nancy would like to make a plug for our own Foundation and ask you to keep us in your thoughts as you do your annual gifting and estate planning.

A final thank you to the committees who steward our funds and who continue the important work of Rotary in our community and around the world.

Thumbnail-Mary Downs

The Top 10 things you should know about Mary Downs....

1. She is the youngest of 3 children. There are 2000 pictures of her sister, 1000 of her brother, and 2 of her. 2. While Mary was the yearbook editor at Appleton East, she learned to forge the principal's signature, just in case there was some type of yearbook-deadline-emergency. She's not telling if she ever actually used it.... 3. While Mary was an undergraduate at UW-Stevens Point, she majored in Managerial Accounting and played competitive trivia with *The Flying Zupan Brothers*. That was before the internet - that was real trivia! 4. She earned two graduate degrees at UW-Oshkosh, in Educational Leadership and Counseling. Clearly, she's still trying to figure out if I am right or left-brained. 5. Mary spent many years at AAL/Thrivent. Highlights of her time there included being involved in the creation of the child learning center, going to UNICEF to receive an award for our program to support nursing mothers, and being at a volunteer event in Minot North Dakota where several people just walked right into the pool at the Holiday Inn. Fortunately someone from the North Dakota Water Rescue team was sitting next to her. 6. The highlight of her time at ThedaCare included working on the Community Mental Health Summit, forming the NEW Mental Health Connection, and playing a key role in the creation of Catalpa Health. 7. Mary recently joined FVTC as the leader of the Foundation and Community Relations. She needed to feed her soul and focus on collaborating to improve people's lives. 8. Mary is an only parent with two sons. "Only" is another way to say Widow -her husband died two years ago after a 6 year battle with cancer. She has 2 sons, one studying strategic communications at TCU, the other at Appleton North. She also has a dog and a cat. At first, she thought she was a dog person. Now she thinks she is a cat person. But not a crazy cat lady. That's entirely different. 9. Mary loves to travel, she loves to buy jewelry, and she loves to buy jewelry while traveling. She thought that traveling would help her cross things off my bucket list, but it just makes her want to add new items to it. 10. Her Volunteer/Service activities include: CHAPs Academy board member, Leadership Fox Cities NAMI, Appleton North and Wave Swim club events, and now, ROTARY!!

Thumbnail Jenni Eickelberg

You may notice a theme in this speech that it ties to Rotary members. Jenni was born in Appleton. Amazing parents and amazing childhood. Jenni attended school through the AASD. Schools she attended were Jefferson, Wilson and Appleton West. A little known fact: Frank Rippl was her elementary music teacher and Lee Allinger was her science teacher in 6th grade. After high school Jenni attended the University of Wisconsin- Stevens Point where she majored in Biology and minored in Chemistry. Her intentions were to enter in to veterinary medicine. Jenni also has a Master's in Business Administration (MBA) from UW Oshkosh where Sridhar was her professor for International Business Class, one of her favorite classes! Jenni met her husband, Jeff, at UWSP and has been married for 16 years. They have 2 children together. Joren, 9 and Edison, 6. Some of her hobbies include reading. She has been a member of a women's book club for close to 20 years. Jenni also mentioned running as one of her newest hobbies and she will be running her first 5K in just a few weeks. Something that most people won't know about Jenni is that she is a closet nerd. She loves science fiction, gaming and board and card games. She actually owns over 100 games, probably close to 200. Jenni is very involved in our community. She is on the board of Emergency Shelter of the Fox Valley, newVoices (another tie to Rotary with Mary Schmidt and Amy Flanders) and the Outagamie County Housing Authority. She is also on many committees and teams such as United Way Impact Area, INCLUDE, Race for a Reason, Human Race and a wish granter for Make A Wish. Jenni has worked at Thrivent for 14 years and 9 1/2 have been in Community Relations. Her responsibilities include Grant making, Oversight of volunteer program and Generosity programs, building relationships in community and looking for ways that Thrivent can help in the Fox Cities. Jenni loves her job and her company because she gets to incorporate her passion and love for her community. Jenni is very excited to join Rotary as it aligns with her personal values and she glad to be a member.

ANNOUNCEMENTS

- Rotary on the Road sign up sheets are available at the sign in table at each meeting. Make sure to sign up for which facility you are interested in attending. Rotary on the Road is September 23rd.
- FAMILY OF ROTARY invites you to attend An Historic Bus Tour of Neenah and Menasha on Wednesday, September 24. Local Historian Nancy Barker will be our guide. Cost: \$5 per person. Please sign up at the Registration Table as you attend the weekly Rotary meetings. Bus departs the parking lot on West College Avenue next to the McDonald's at 5:30 pm. Tour will conclude at 7pm. Participants wishing to gather for dinner at a local restaurant are encouraged to do so. WE RECEIVED GREAT FEEDBACK FROM LAST YEAR'S TOUR OF DOWNTOWN APPLETON.
- At the September 2nd meeting there was a member who paid for their meal and left their change at the check in table. If you believe this is you, please contact Meghan at rotaryappleton@gmail.com or 920-205-5255.
- The Theme committee would like to announce that the Nobel Conference is October 6th and you will return October 8th. It is being held at Gustavus Adolphus College in St. Peter, Minnesota. The cost for transportation, lodging and meals is \$300. If you would like more information you can contact John Mielke, Karen Laws, Harry Spiegelberg or Tom Williams.
- We have a fun opportunity for service. On Saturday, September 27 – which is Appleton's Octoberfest, the Downtown Kiwanis Club has offered to share the volunteer opportunity with us in a cooperative effort to sell wrist bands and drink tickets. They have agreed to split the money earned with us – generally a total of \$3,000 - \$5,000 – which would mean our Club would earn \$1,500 - \$2,500 toward the cost of redesigning our website. This also gives us a wonderful opportunity to increase our visibility in the community by wearing Rotary attire like t-shirts or hats and a chance to get to know and work alongside Downtown Kiwanis members. We see this as the beginning of other cooperative projects with Kiwanis as well as with other Rotary Clubs in our area. There will be a sign-up sheet at the Registration Table next week or you can email Meghan (rotaryappleton@gmail.com) or Deborah Wetter (deborah.wetter@appleton.org) or call Deborah at 920-832-2291 with the shift you would like. Family members are welcome. Shifts are only 2 hours (9-11, 11-1, 1-3 and 3-5) and we need 6 Rotarians in the booth at all times. Feel free to sign up for more than one shift. If you don't have Rotary attire and want to purchase it, please contact Meghan or Deborah, and we'll try to get it purchased and in your hands before Octoberfest.
- Bob Brunkin has recently suffered a stroke and is in Hospice in Minnesota. Rotarians are asked to keep him in their thoughts.

GUESTS, VISITORS AND MAKE-UPS

Guests today were Ken Stolzman with Kevin Loomans, Kim Peeters with Kevin Loomans, Sue Neebel with Jenni Eickelberg, Areina Shet with Ram Shet, Mary Beth Leopold with Gail Enke, Penny Bernard Schaber with Barb Kelly and Kathy Dreyer with Deborah Wetter

There were No Visiting Rotarians

There were No Make-ups this week

NEXT WEEKS MEETING- SEPTEMBER 23- ROTARY ON THE ROAD

September 23 our Rotary meeting hits the road. Take in the beauty of the Riverview Community Gardens, visit the Outagamie County Recycling Center, or "back by popular demand!" enjoy a stroll through a waste water treatment plant.