



ROTARY CLUB OF APPLETON

GUSTO

Service Above Self

September 16th, 2014 Upcoming Programs

September 23rd

Rotary on the Road
Wastewater Treatment,
Riverview Gardens, Recycling
Center-Outagamie County

September 30th

Dave Skogen- Festival Foods

Officers 2014-2015

President

Deborah Wetter

President-Elect

Sridhar

Past President

Peter Kelly

Secretary

Jennifer Stephany

Treasurer

Chad Hershner

Directors

Rosie Cannizzo
Michelle Devine-Giese
Ruth Ann Heeter
Gary Hermsen
Dennis Hietpas
Egide Nimubona
Shana Shallue
Marta Weldon

Sergeant-At-Arms

Jon Kester

Rotarians of the Year

Tony Gonzalez/
Kathy Dreyer

Admin. Assistant

Meghan Warner
Phone 205-5255
rotaryappleton@gmail.com

Membership – 175

Downtown Gusto
Meghan Warner, Editor
Dist. 6220, Club 2656
P. O. Box 703
Appleton, WI 54912
www.appletonrotary.org
Meets Tuesday Noon

DISTRICT GOVERNOR- TOM BERKEDAL

Tom Berkedal, District Governor, has been part of Rotary for the past 28 years. His wife, Laurie, may not be a Rotarian but is a Paul Harris Fellow and has been supportive of Tom from the beginning. Tom and his wife were honored to attend the International Assembly in San Diego in January of this year. This is a gathering of all of the District Governor Elects throughout the World. During the assembly the Rotary International President, Gary Huang announced the 2014-2015 Rotary Theme which is "Light Up Rotary." The theme was derived from this saying by Confucius, "It is better to light a single candle than to sit and curse the darkness." Gary went to say that the Rotary way is the Confucius way. The Rotary way is to light a candle. I light one, you light one, 1.2 million Rotarians light one and together we light up the World! Tom then went on to talk about heroes in our lives. The real "Heroes" in our lives are those people who take an interest in us for whatever reason to inspire, to mentor and to get us through difficult times in our lives. He then asked us the question, "How many of you believe that it's possible to be a hero in the life of someone that you never met"? Well he does and here's why: Rotarians with the help of others are going to eradicate Polio from the face of the earth saving millions of children from the effects of that crippling disease. Since 1985 Rotary members have helped immunize more than 2 billion children against polio. Of course Rotary is not just about Polio. Rotarians also promote peace through the Rotary Peace Fellowship Program. Since 2002 over 800 peace fellows from more than 110 different countries have participated in the Peace Fellowship program at a cost of more than 40 million dollars. Throughout Rotary's Global/Ambassadorial scholar program Rotarians provide \$30,000 scholarships to young people throughout the world who are entering a field of study that reflects one of Rotary's six areas of focus. Since 1947, the Foundation has given scholarships to over 42,000 young people from over 130 countries at a cost of over \$575 million dollars. Since 1965, The Rotary Foundation has funded almost 40,000 projects in over 200 countries at a cost of more than \$500 million providing relief to refugees, low-cost health care, sanitation facilities, rainwater harvesting, water wells, teacher training, literacy projects, food, shelter and so much more. Add to that the hundreds of thousands of local projects that Rotary Foundation has helped support over the years. Tom believes that it is appropriate to say that Rotarians who donate to the Rotary Foundation are heroes in the lives of the children who have been immunized or the young adults who received a scholarship or the beneficiaries of Rotary's global or local projects. Tom is looking forward to the upcoming year for a lot of reasons. 2015 is the centennial year for our district. To celebrate he is encouraging all clubs to do something special in recognition of our 100 year anniversary and the district itself has a great celebration planned. During the weekend of **May 15-17, 2015** we are going to host a three district, district conference. We are calling it Tri-Con and the theme for the conference is "**Light up Rotary...100 years of service.**" Our district, 6220, will be joined by district 6250 which is located on the western side of the state which includes cities such as Madison, Lacrosse, Janesville, etc. and district 6270 located in the south central part of Wisconsin such as Neenah/Menasha, Milwaukee, Racine and so forth. This is going to be a big party involving most of the state of Wisconsin, the upper peninsula of Michigan and a small piece of both Minnesota and Illinois. The conference itself will be held at the Radisson Paper Valley Hotel. We expect to have about 900-1200 Rotarians for this event. Tom has been working hard on making this event affordable and accessible. Registration is \$15 and there is no meal plan. Also this is a family friendly event. Tom encourages everyone to attend and promises that the experience will change your perception of Rotary forever. Registration began on September 1st so please plan on joining!

ANNOUNCEMENTS

- FAMILY OF ROTARY invites you to attend An Historic Bus Tour of Neenah and Menasha on Wednesday, September 24. Local Historian Nancy Barker will be our guide. Cost: \$5 per person. Please sign up at the Registration Table as you attend the weekly Rotary meetings. Bus departs the parking lot on West College Avenue next to the McDonald's at 5:30 pm. Tour will conclude at 7pm. Participants wishing to gather for dinner at a local restaurant are encouraged to do so.

- The Theme committee would like to announce that the Nobel Conference is October 6th and you will return October 8th. It is being held at Gustavus Adolphus College in St. Peter, Minnesota. The cost for transportation, lodging and meals is \$300. If you would like more information you can contact John Mielke, Karen Laws, Harry Spiegelberg or Tom Williams.
- We have a fun opportunity for service. On **Saturday, September 27** – which is Appleton's Octoberfest, the Downtown Kiwanis Club has offered to share the volunteer opportunity with us in a cooperative effort to sell wrist bands and drink tickets. They have agreed to split the money earned with us – generally a total of \$3,000 - \$5,000 – which would mean our Club would earn \$1,500 - \$2,500 toward the cost of redesigning our website. This also gives us a wonderful opportunity to increase our visibility in the community by wearing Rotary attire like t-shirts or hats and a chance to get to know and work alongside Downtown Kiwanis members. We see this as the beginning of other cooperative projects with Kiwanis as well as with other Rotary Clubs in our area. If you are interest please contact Meghan at (rotaryappleton@gmail.com) or Deborah Wetter (deborah.wetter@appleton.org) or call Deborah at 920-832-2291. Family members are welcome. Shifts are only 2 hours (9-11, 11-1, 1-3 and 3-5). Feel free to sign up for more than one shift.
- Please mark your calendars for **April 17th** for the Rotary Shines Annual Fundraiser!
- The World Service Committee will meet at 11am Tuesday, September 30th.
- The Community Service Committee has finalized our grant application materials and deadline for this year. The application and instructions are attached, and the deadline this year will be October 10.
- We had a moment of silence for Bob Brunken who passed away on September 9th. Bob was a member for almost 44 years and wrote a lot of our club songs. Our condolences to the family.

GUESTS, VISITORS AND MAKE-UPS

Guests today were Roger Roth with Gail Popp

Visiting Rotarians today were David Baker from Wausau Noon

No Make-ups this week

NEXT WEEKS MEETING- SEPTEMBER 30- DAVE SKOGEN-FESTIVAL FOODS

Dave Skogen is Chairman of the Board of Skogen's Festival Foods, a family-owned company originally founded as Skogen's IGA by his father and mother in 1946 in Onalaska, Wis. In *Boomerang!*, Dave Skogen offers a wealth of no-nonsense, battle-tested insights and lessons that are the result of his experiences in leading Skogen's Festival Foods, a growing regional chain of supermarket stores. The book's underlying idea is "the boomerang theory," the fundamental principle that has guided Dave and his teammates in serving customers successfully. This meeting will not be like our usual meeting, however there will be a registration table for you to sign in and pay for your meals. If you have any questions please contact Meghan at rotaryappleton@gmail.com.