



ROTARY CLUB OF APPLETON

GUSTO

Service Above Self

February 3rd, 2015 Upcoming Programs

February 10th, 2015
Radisson- Salon CD
Service Above Self
Committee/Volunteer Center
Thought of the Day: Jay Schumerth

February 17th, 2015
Radisson- EMPIRE
Leading a Purposeful Life-
Tom Berkedal/Inductions
Thought of the Day: Curt Detjen

Officers 2014-2015 President

Deborah Wetter

President-Elect
Sridhar

Past President
Peter Kelly

Secretary
Jennifer Stephany

Treasurer
Chad Hershner

Directors
Rosie Cannizzo
Michelle Devine-Giese
Ruth Ann Heeter
Gary Hermsen
Dennis Hietpas
Egide Nimubona
Shana Shallue
Marta Weldon

Sergeant-At-Arms
Jon Kester

Rotarians of the Year
Tony Gonzalez/
Kathy Dreyer

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Membership – 174

Downtown Gusto
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P. O. Box 703
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www.appletonrotary.org
Meets Tuesday Noon

MILLENNIALS GENERATION

Nancy Truesdell, Vice President for Student Affairs and Dean of Students for Lawrence University spoke to the club about the Millennial generation. First she informed the club about the different Labels and Stereotypes. If you were born between the years of 1925-1942 you are in the Silent Generation, 1943-1960 you are known as the Baby Boomers, 1961-1981 Generation Xers and 1982-2002 as the Millennials. The basic trends that define Millennial generation are balancing the need for openness with the desire to keep young people (and the nation) safe. One example she spoke to us about was baby Jessica and how we watched every second of her escape from the well on TV. Politically, these millennials have grown up seeing what they have determined to be ineffective government. An example of this would be the relations between President Clinton and Monica Lewinsky and the possible impeachment. The political views have become more polarized at the expense of the middle. There are fewer people in the middle which becomes an issue to get along with others. Moving on to trends one of the largest with Millennials is technology. They believe it is an extension of their arm. This generation simply cannot live without it. Another one of the biggest trends is increased parental involvement in children's lives and closeness in family unit. If you would ask a Baby boomer who their hero is they would most likely say a political figure. If you ask Millennials they would say a parent, both parents and even a grandparent. Nancy talked about defining characteristics of millennial students. She started off with SPECIAL. Boomer adults have been telling these millennials all their lives that they are special. They want the millennials to feel good about themselves. Another characteristic is sheltered/protected. There are child safety rules - post Columbine, World of zero tolerance, parents have been organizing their children's lives to give direction and millennials have come to rely on and trust authority. Millennials are driven/achievement oriented. They want to achieve quickly and move forward. They have a general sense of optimism. They believe they will do well and they expect themselves to do well. They respect rules and are conventional. They do not rebel against authority. They are team oriented and want to get along and work together. Millennials like to congregate as groups. Being a member of a team takes some of the pressure off of the individual. Also, if they encounter difficult people in their group, they are uncomfortable and want those in authority to handle it and make it right. Millennials want to be sure that structure is enforced so they can count on the fact that compliance will be rewarded. They have been pushed to be the best they can be and the need to please is strong, which perfectionism is sometimes the result.

ANNOUNCEMENTS

- **RYLA COMMITTEE** is looking for 2 more committee members. If you are interested in joining please contact Gary Hermsen or Marta Weldon.
- **Rotary Shines** is selling **CHOCOLATES** just in time for Valentine's Day. If you are interested they are \$20 a box and you can sign up at our meetings. February 10th will be the last meeting you can order!
- **Rotary Shines** is looking for bottles of wine for the cork pull. If you are interested in donating a bottle please bring to the meeting and give to Megan Klubertanz or Amy Flanders. Value should be around \$20/bottle.
- Save the date: **April 17th** for our Rotary Shines event which will be held at Fox Banquets. Tickets go on sale February 3 and are \$100/couple.

GUESTS, VISITORS AND MAKE-UPS

Today our guests were Chad Klubertanz with Megan Klubertanz, Lucy Valitchka with Roy Valitchka and Nancy Truesdell with the club.

Visiting Rotarians were Martin Obrien from Appleton West

There were no Make ups

FEBRUARY 17th MEETING-SERVICE ABOVE SELF COMMITTEE/VOLUNTEER CENTER

None of us are alike, yet everyone is powerful beyond measure whether you realize it or not. Join us on Feb. 17th when Tom Berkedal will discuss what it means to live a purposeful life.

FRIDAY FISH FRY-FRIDAY, FEBRUARY 20TH AT CIMARRON

Rotarians are invited to gather for a FRIDAY FISH FRY, **Friday, February 20th, 6:30 p.m.** at Cimarron Bar and Grill in Menasha.

Cimarron is located just east of Oneida Street on Highway 10/114 on the north side of the highway.

Sign-up sheets will be at the check in table at Rotary meetings from Jan. 27th through Feb. 17th so we can complete necessary reservations with Cimarron.

Join us for an evening of fun and food and Rotarian good cheer!