



Gusto for June 16, 2020

A publication of the Rotary Club of Appleton

District 6220 Club 2656

June 23rd Program: Lost Fox Cities

Scott Wittman is a professional photographer who is a native of Appleton. Scott has traveled the highways, byways and backroads of this great nation documenting its people, places and heritage. By exploring the lost architectural heritage of Appleton and the Fox Cities, he tells a larger tale in his book, *Lost Fox Cities* - one of profound change, economic upheaval, and the wide scale impact of incremental loss.

Join Zoom Meeting

<https://us02web.zoom.us/j/83379634002?pwd=SXNGdVdNWVJsQXFYU1NKWW94V3hWUT09>

Meeting ID: 833 7963 4002

Password: 067080

June 23rd Program

Lost Fox Cities

Thought of the Day:

Jan Smith

June 30th Program

Induction—Tony Gonzalez

Thought of the Day:

Jim Bowman

July 7th—No Meeting

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Club Meeting Information

(In person meetings on hold at this time)

Location: Riverview Gardens
1101 S Oneida St
Appleton, WI 54915

Assistant Governor Area 5
Nancy Leipzig

Global Grant Scholarship Recipient
Anna DeWitt

<https://annadewittglobalscholar.wordpress.com>

Rotarian of the Year
Wayne Defferding

TAKE ACTION: www.appletonrotary.org

Gusto Editor: nancy.leipzig@communitycareinc.org

“To love one's city, and have a part in its advancement and improvement, is the highest privilege and duty of a citizen.”

“Make no little plans; they have no magic to stir men's blood and probably themselves will not be realized. Make big plans; aim high in hope and work...Remember that our [children and grandchildren] are going to do things that would stagger us.”

These two quotes, from renowned 19th and early 20th century architect Daniel Burnham, epitomize for me the work of Appleton Downtown, Inc. and our interest in today's topic. For many years ADI has been a community leader, advancing and improving downtown Appleton, and its demonstrated ability to “aim high in hope and work” is especially important today. Both as Rotarians and as citizens, and with a nod to Daniel Burnham, I believe we all have an interest in ADI's work to maintain downtown Appleton as “One Great Place.” **Thought of the Day by Alan Blake**

Today Jennifer Stephany presented on how she and her staff continue their commitment to creating a vibrant downtown Appleton. They are the managing arm of downtown businesses and partner with the City of Appleton. Jennifer shared some survey statistics from business members as they continue to gather data. Half are reporting they are fully open, a third reporting open with limited hours/operations, the remaining are still closed. One third of businesses report they are at risk for permanent closure. She provided examples of how businesses have exhibited their ability to adapt. ADI has developed events that promote online shopping which will remain in place post-pandemic, a major shift from promoting in-store shopping. Participate in Virtual Shop Hop via ADI Facebook! Reports on sales through Shop Hop has been very positive. Sidewalk sales, curbside pick up and shipping have also been positive.

Development continues: Gabriel Loft has opened; Avant; Block 800; and Willow at Riverheath under construction, as well as new businesses. While many events have been cancelled, the Farm Market will open behind the City Center on Oneida, working closely with Health Dept. on safe protocols. The Heid Music Summer Concert series is in concept dependent on conditions. Lunchtime Live will be hosted at restaurants who can host outdoor seating. Downtown Creates is focused on walkable experiences including murals and sidewalk art. And the Trolley is running!

Appleton Downtown Businesses

To find out what businesses are open, how they are operating, and their hours, go to Appleton Downtown Inc. on Facebook: <https://appletondowntown.org/#?business>



Rotary Dues are Due!

Invoices have been mailed, please select the option that works best for you and submit your payment by June 25th.
Thank you!

Membership Corner
***Zoom Coffee Meetings**
Thursday at 9am

Coffees will be held via Zoom
Email Alan Blake at
alanblake628@gmail.com
for Zoom meeting details.

*Future guests will be
announced soon.*

Club Membership = 102

COVID-Related Safe Business Practices

Are you interested in how businesses are operating in our current COVID environment? Check out this Facebook group which features reports on customer experience related to safety protocols practiced by local businesses in the Fox Valley.

The group is call Fox Valley Business COVID Precautions.

<https://www.facebook.com/groups/256341615429216/>